

## **Cookies- and privacy politics**

Welcome to [www.sihm.dk](http://www.sihm.dk). By connecting to or browsing the website, you agree that you have read, understood and accepted, without limitation or reservation, the personal data and cookies management policy and our terms and conditions of use.

The policy aim to inform you of the rights and freedoms that you can exercise in respect of our use of your personal data and describes the measures that we take to protect these data.

Sihm Højtryk A/S is the “data controller” with responsibility for processing the personal data used to manage the website. These processing operations are carried out in accordance with the applicable law. We keep and use all informations from the website confidential.

If you cannot accept our privacy policy please do not use the site.

## **Personal information**

Personal information include all information that can be used to identify a person, such as sur- or last name, age, gender, private address or work address, email address or other contact information.

## **How we use personal information at Sihm Højtryk A/S**

We employ our own customized statistic analytics which we use to identify what country you visit from, what methods and how you come to visit our site, including whether you came direct to our site or from another website. We do not usually collect nor store the IP address from which you visit.

The information generated by our first party cookies about your use of our website is stored by us on a server in Denmark. The data is kept for a maximum of 30 days and then deleted. No data is shared or given to third parties. These cookies DO NOT identify, you, nor do they store personal information, but just the action of your use of our website.

## **Third party**

Personal information are used by:

Sihm Højtryk A/S

Abuse registry – if there is a suspicion on abuse or other damage to our website.

To continue the developing of the website Sihm Højtryk A/S keeps statistics on how the website is used by visitors. The statistics is only used to see which pages are visited the most. Sihm Højtryk A/S use Google Analytics to gather the necessary information. When using Google Analytics they are gathering IP-addresses. For more information on Google Analytics privacy politics please visit: <http://www.google.com/privacy.html>

## **Email Policy**

Sihm Højtryk A/S does not collect, sell, rent, or otherwise distribute email addresses or any other personal information. We also do not solicit or collect any emails unless you make a request for

reuse of our content or advertising enquiries or other general enquiry. All discussions by email or phone are completely confidential unless we obtain written consent from you.

### **Use of Cookies**

We use cookies on our website for statistics only.

### **What is a Cookie?**

A Cookie is a datafile which is stored on your hard drive. A Cookie is not a program and does not contain virus. A Cookie does not identify you as a person, but it identifies your use of the website. That means that a Cookie can tell if you have previously visited our website etc.

Cookies are necessary for Sihm Højtryk A/S to keep on developing the website and to give you the best experience possible.

Here is a list of what Cookie we use and here you are able to withdraw your acceptance.

### **Responsible**

Sihm Højtryk A/S  
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